

GOAL 3: The District ensures that food service staff, all instructional staff, and other school personnel coordinate the promotion of nutrition messages in the cafeteria, classroom, and other appropriate settings.

Objective 1: The Child Nutrition Department will provide the resources to campus cafeteria staff that promote healthy eating habits through current approved USDA meal programs.

Action Steps	Methods for Measuring Implementation
<ul style="list-style-type: none"> The Child Nutrition Department will provide cafeteria staff with best practices to implement food service line placement strategies that encourage healthy food selections by staff and students. Cafeteria staff will display menu signs with the daily featured meal options and signage to identify the choices and food groups. Child Nutrition Department will post menus on child nutrition website and in cafeterias for the following levels: elementary school breakfast and lunch, middle school breakfast and lunch, and high school breakfast. 	<p>Baseline or benchmark data points:</p> <ul style="list-style-type: none"> Current nutrition promotion activities. Participation rates in federal Child Nutrition Programs at beginning, middle, and end of school year <p>Resources needed:</p> <ul style="list-style-type: none"> USDA's Smart Snacks guidelines <p>Breakfast and lunch menus that include Harvest of the Month facts and healthy recipes. Obstacles:</p> <ul style="list-style-type: none"> Negative perceptions of school meals Access to resources

Objective 2: The Child Nutrition Department will provide cafeteria staff with best practices to implement food service line placement strategies that encourage healthy food selections by staff and students.

Action Steps	Methods for Measuring Implementation
<ul style="list-style-type: none"> The Child Nutrition Department will provide cafeteria staff with best practices to implement food service line placement strategies that encourage healthy food selections by staff and students. Cafeteria staff will display menu signs with the daily featured meal options and signage to identify choices and food groups. 	<p>Baseline or benchmark data points:</p> <ul style="list-style-type: none"> Current nutrition promotion activities. Participation rates in federal Child Nutrition Programs at beginning, middle, and end of school year <p>Resources needed:</p> <ul style="list-style-type: none"> USDA's Smart Snacks guidelines Breakfast and lunch menus that include student activities to engage in healthy eating habits. <p>Obstacles:</p> <ul style="list-style-type: none"> Negative perceptions of school meals Access to resources

Objective 3: The District will provide campus staff with resources to implement the promotion of nutrition messages.

Action Steps	Methods for Measuring Implementation
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<ul style="list-style-type: none"> • The Child Nutrition Department will provide cafeteria staff with best practices to implement food service line placement strategies that encourage healthy food selections by staff and students. Cafeteria staff will display menu signs with the daily featured meal options and signage to identify of choices and food groups. • The Teaching and Learning Department will provide Health and PE Teachers with nutrition education resources to use in their classroom. 	<p>Baseline or benchmark data points:</p> <ul style="list-style-type: none"> • Current nutrition promotion activities. • Participation rates in federal Child Nutrition Programs at beginning, middle, and end of school year <p>Resources needed:</p> <ul style="list-style-type: none"> • USDA's Smart Snacks guidelines • Breakfast and lunch menus that include student activities to engage in healthy eating habits. <p>Obstacles:</p> <ul style="list-style-type: none"> • Negative perceptions of school meals • Access to resources
Objective 4: The campus will implement the promotion of nutrition messages.	
Action Steps	Methods for Measuring Implementation
<ul style="list-style-type: none"> • Campus administrator or designee will make available drinking fountains or another water source in school dining rooms during meal periods. • Campus cafeteria staff will display menu signs with the daily featured meal options and signage to identify choices and food groups. • Campus cafeteria staff will post healthy food messages in dining and service areas. • Campus staff will post healthy food and physical activity messages in dining and service areas, in hallways, and in other areas where students gather. • Campus staff will utilize marketing materials that promote healthy nutrition messaging when appropriate. • Physical educators and classroom teachers will post healthy food messages in their classrooms. 	<p>Baseline or benchmark data points:</p> <ul style="list-style-type: none"> • Current nutrition promotion activities. • Participation rates in federal Child Nutrition Programs at beginning, middle, and end of school year <p>Resources needed:</p> <ul style="list-style-type: none"> • USDA's Smart Snacks guidelines • Breakfast and lunch menus that include student activities to engage in healthy eating habits. <p>Obstacles:</p> <ul style="list-style-type: none"> • Negative perceptions of school meals • Access to resources

Nutrition Promotion Goal 3

